



**Association** OF DES  
Municipal Administrators of  
administrateurs municipaux du **NB**



CONNECTING LEADERS, INSPIRING COMMUNITIES



FREDERICTON



SEPT 15-18, 2026



CONFERENCE

CONNECTER LES LEADERS, INSPIRER LES COMMUNAUTÉS

# Welcome to *Fredericton*

On behalf of the representatives of Region 9, we are delighted to welcome you to the 50th Annual Conference of the Association of Municipal Administrators of New Brunswick (AMANB), taking place September 15–18, 2026 at the Fredericton Delta Hotel!

This milestone celebrates five decades of leadership, innovation, and dedication by municipal administrators across New Brunswick. We are especially excited to host you in Fredericton, where the association was founded, and to share this special occasion together.

Our conference embraces the association’s slogan, “Connecting Leaders, Inspiring Communities,” which perfectly captures our mission. It’s all about building meaningful connections, sharing knowledge, and strengthening communities throughout the province. Your participation will be key in enriching discussions, exchanging ideas, and inspiring one another.

**Come join us as we celebrate 50 years of AMANB** and explore how collaboration, creativity, and shared expertise can continue to make a lasting, positive impact on local governments across New Brunswick.

We look forward to seeing you!

*The 2026 organizing committee*





## Who is AMANB?

We are a professional, non-partisan Association dedicated to excellence in municipal administration through professional development, the exchange of information and ideas, and in partnership with other organizations whose objectives are working toward the betterment of local government in New Brunswick.

Each of the ten regions has a member on the AMANB Board of Directors, enabling them to participate in decisions and policies, and thus guaranteeing such excellence.

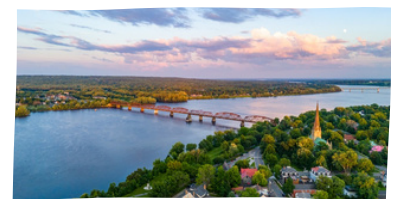


## Why sponsor our event?

Our 50th Conference is open to delegates from all 77 local governments and 12 regional service commissions, as well as other organizations in the provincial/local government field.

Our membership is comprised of chief administrative officers, clerks, treasurers, department heads and other senior municipal decision-makers.

Becoming a sponsor to the AMANB gives you the opportunity to showcase your brand, continue strategic relationships and help build stronger, more resilient New Brunswick communities for today and tomorrow.



# INTERESTED IN JOINING OUR EVENT?

In the following pages, you'll find an overview of the activities planned for our 50th Annual Conference. This will help you identify where your organization can gain meaningful visibility. Based on your contribution level and organization type, we will suggest activities or meals that best align with your goals.

The sponsorship deadline is June 1, 2026. **When you're ready, click here to confirm your sponsorship for our 50th edition.**

Thank you for considering this opportunity—your support plays an important role in making this event a success.

We look forward collaborating with you!

	DIAMOND \$10,000	PLATINUM \$8,000	GOLD \$6,000	SILVER \$4,000	BRONZE \$2,000
Possible representatives at the conference	5	4	3	2	1
Table at the World Café	X	X	X		
Visibility for an activity/meal	Major	Large	Medium	Small	
Kiosk in the tradeshow	X	X	X	X	X
Logo website, booklet & slideshow	X	X	X	X	X

# Tuesday : 09.15.2026

## TRADESHOW



This year, we're adding **a vibrant cultural and artistic flair** to our trade show. Participants will enjoy a variety of engaging activities designed to enrich the experience and create a lively atmosphere.

We are pleased to offer companies and organizations that work with local governments and/or Regional Service Commissions the opportunity to showcase their services by reserving a trade show booth.

- **DATE:** Tuesday, September 15, 2026
- **TIME:** Setup begins at 1:00 PM in preparation for the official opening at 6:00 PM. Teardown begins at 11:00 PM.
- **LOCATION:** Delta Hotel, 225 Woodstock Rd, Fredericton, NB E3B 2H8
- **BOOTH SIZE:** Each booth includes one 6-foot table with tablecloth and chairs.
- **ELECTRICITY:** Available for an additional \$40 fee.
- **FOOD & BEVERAGE:** Hors d'oeuvres will be served, and a cash bar will be available.

# WEDNESDAY: 09.16.2026

## SPEAKERS



Throughout the event, we will feature presenters on a variety of topics that are highly relevant and timely for municipal administrators and local governments.

If you are interested in presenting, or if you have a keynote speaker within your organization who would like to be part of our program, **we invite you to submit a proposal by completing this form.** Deadline: April 17, 2026

## OPENING LUNCHEON

**Our sponsors** are invited for the traditional opening luncheon of the conference.

This special event brings together municipal administrators and offers a great opportunity to connect with the mayors of the host region and possibly the Minister of Environment and Local Government.



# WEDNESDAY: 09.16.2026

## WORLD CAFÉ



AMANB's **Diamond, Platinum, and Gold sponsors** will be provided with a table at our World Café, offering a unique opportunity to interact with multiple small groups of six participants over a two-hour period. A rotation will take place every 15 minutes.

Weather permitting, the activity will take place outdoors on the Delta's patio, creating a relaxed and engaging atmosphere.

The Annual Banquet is a formal awards event where AMANB recognizes the outstanding achievements of its members, including years of service, professional certification in local government administration (Levels I, II, and III), as well as the Life Member, Honorary Member, and Thomas L. Everett Awards.

**Conference sponsors** are warmly invited to join us in celebrating these accomplishments.

## BANQUET



# THURSDAY: 09. 17. 2026

## ANNUAL GENERAL MEETING



Join us for our Annual General Meeting to learn about the highlights and accomplishments of 2025–2026.

This session will also provide an overview of our current and upcoming projects and give members the opportunity to help shape the future direction of the association.

## NETWORKING ACTIVITES

Our main sponsors will have the opportunity to sponsor one or all of our networking activities.

These activities offer an excellent opportunity for conference participants to meet new colleagues, exchange ideas, and share best practices.



# THURSDAY: 09.17.2026

## PRESIDENT'S RECEPTION

Each September, Fredericton comes alive with the **Harvest Music Festival**, one of Atlantic Canada's largest and longest-running music festivals, featuring local talent and international headliners across the downtown core.

Conference participants **including our sponsors** won't want to miss this iconic event! On Thursday evening, enjoy a pre-party dinner before being shuttled to the festival for a night of music, fun, and connection.



# FRIDAY: 09.18.2026

## GOODBYES & DRAWS



Our 50th Annual Conference concludes at noon on Friday. Participants can complete "check-in" forms throughout the event for a chance to win a variety of prizes.

We thank our local governments and sponsors for contributing special gifts, with the biggest prizes drawn at the end to keep the excitement going. **Sponsors can indicate their interest in participating when completing the sponsorship form.**



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As you can see, the 50th Annual Conference is an event not to be missed. This professional development opportunity will bring together municipal administrators from across the province to network and share best practices.

Thank you for taking the time to explore this opportunity to collaborate with us for this special edition. We look forward to connecting with you.

Just a reminder that the **sponsorship registration's deadline is June 1, 2026.**

If you have any questions after reviewing the sponsorship booklet, please feel free to reach out.



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**Register**

